

THE MANAGEMENT  
SOLUTION FOR  
DEMANDING  
COMPANIES



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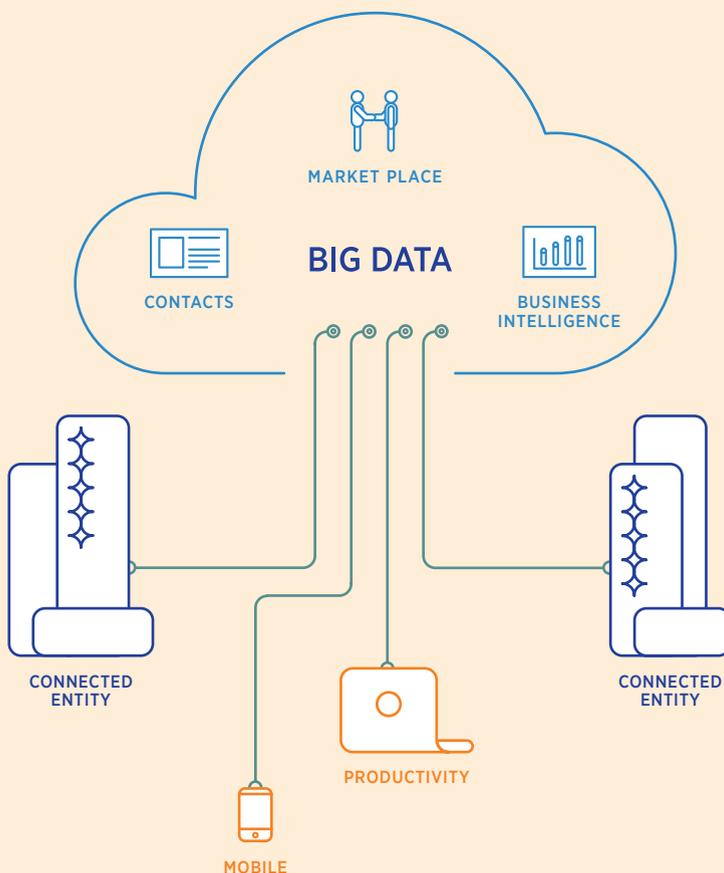
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WHY CHOOSE THE  
PRIMAVERA PROFESSIONAL  
MANAGEMENT SOLUTION?

# Is your company ready for the era of connectivity?

PRIMAVERA Professional management software gives you secure technological innovation. Technological innovation which allows you to successfully rise to the new challenges of competitiveness. And the confidence that comes from two decades of experience serving companies in some 20 countries.



Access to information stored in the Cloud is gained through the management system; a platform is included where companies can share information that enhances results; and mobile phones can be used to consult data and perform operations that are important for your business.

Globalisation has transformed the way people connect and communicate with each other. Now it is revolutionising the world of business. The motto is to always be connected.

The constant and frenetic evolution of the market triggers changes in the way companies operate. This means that management systems need to be flexible, dynamic and integrative, serving as a driving force for business. Inflexible, closed solutions (restricted to desktop and with no interoperability) are incompatible with the current pace of business. In the past, they contributed to the growth of many companies. But today they are delaying success. Their life cycle is over.

Do not allow this turning point to pass you by. Do not invest in a system that keeps you chained to the past. Be ready for competitiveness on a global scale.

The PRIMAVERA Professional management solution is an innovative system that ensures you will be at the front of the pack in this race. The solution can be used in any scenario: it connects to mobile applications, integrates data from the Cloud, and shares business between thousands of companies through a global platform.

A flexible and comprehensive technological platform that will take your business into the era of connectivity. It imports information from the Cloud into your system. When you are out of the office, data that really needs to be viewed and validated can be exported to mobile systems.

Your business, connected to a business network with thousands of users.

We bring a new world of opportunities to your business.

From PRIMAVERA Professional, you can connect to an innovative business platform where you will find information about entities operating in a vast array of business sectors, specialist fields and geographies.

This solution gives you access to a platform of contacts where you can share information about your own company and access a global and constantly-updated database of business entities.

This data-integrating platform represents a huge potential for your business in terms of productivity and new opportunities. Join the universe of thousands of users of PRIMAVERA solutions across the globe, as well as other users who have been invited to join this worldwide network.

The PRIMAVERA Professional solution is an integrated, modern and innovative management system for companies in every business sector.

Simple tools that are reliable and easy to use provide management support in every area of your company - from the commercial and sales area to accounting and finance, and the management of purchasing, stocks and assets. It is adapted to the cultural, legislative and monetary reality of all countries where it has a direct presence.

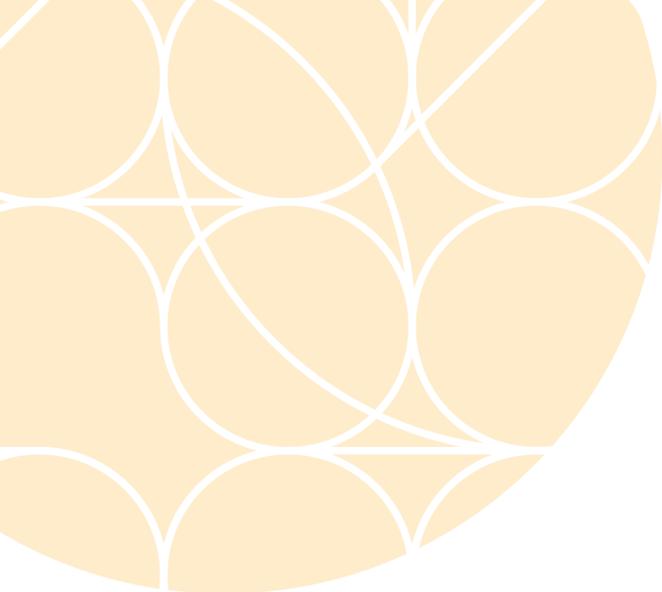
Thanks to its intuitive mechanisms, it is much more than a reliable and easy-to-use integrated system; rather, it is a tool that will help your business realise its potential.

In addition to supporting the traditional areas of management, it also meets the needs of the most advanced user scenarios:

- › Integrated access to Cloud-based applications
- › Connection to mobile systems
- › Integration in a network shared by thousands of users



Simply insert the name of the entity you are looking for in the search function and the system will automatically find the information and fill in the necessary customer or supplier data thereby freeing up resources for other operations. Boosts productivity.



### **Improved productivity in the management of administrative data**

From the moment you begin using the platform, you will eliminate errors and cut the amount of time spent on administrative tasks in the various areas of your business.

For example: the solution identifies and automatically fills in the details (customer or supplier file, etc.) of the entities on which it is working. This makes the processes much faster.

Additionally, if there is an error in the data on the commercial document you are filling in, the solution notifies you and corrects it automatically. Consequently, your business operates more efficiently. And effortlessly.

**Cloud within the system installed at your company? Yes. This is now an option thanks to PRIMAVERA Professional.**

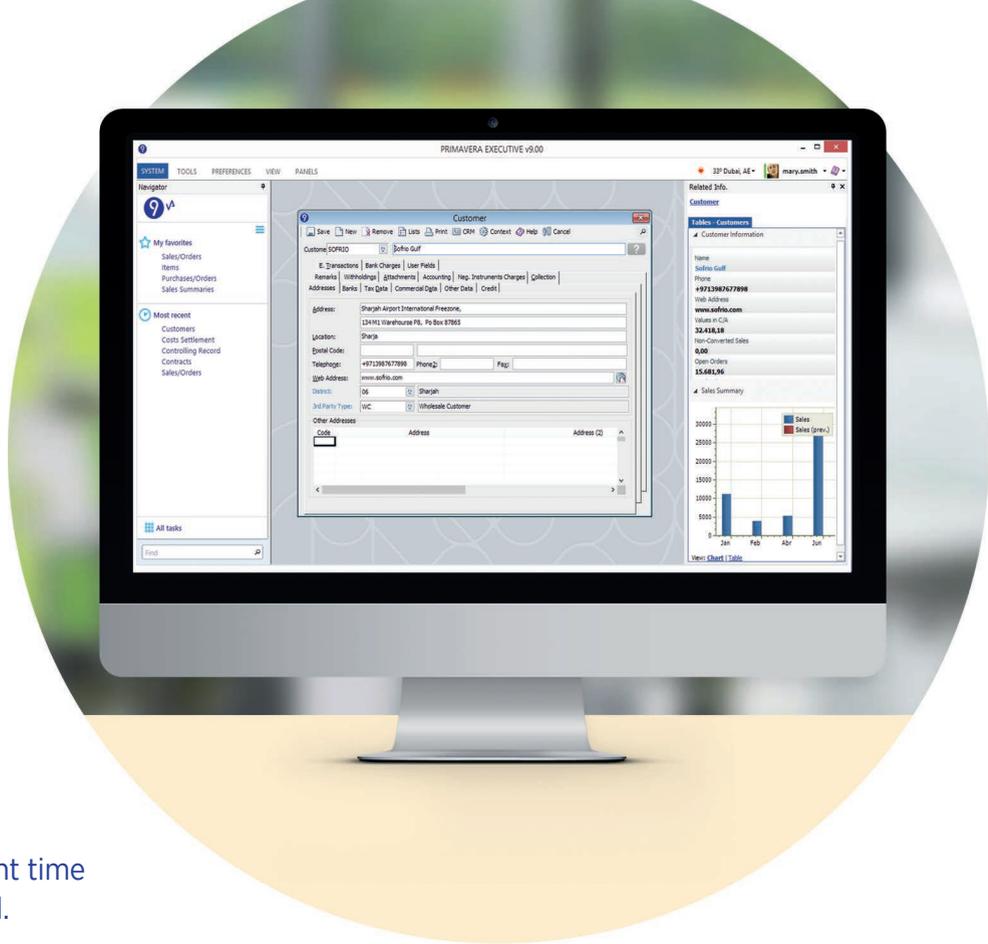
Keep critical data for your business On-Premises (in servers installed at your company). Incorporate external information which is of value for decision making.

PRIMAVERA Professional is the solution that gives you the best of both worlds: Cloud and On-Premises (system installed at your company).

The key to this PRIMAVERA innovation is hybrid technology. It lets you access PRIMAVERA's applications in the Cloud, in real time and in the manner which suits you best.

With this flexible technological platform you can import online information that could be of value to your business into your management system. With immediate results: operations are faster and the information is more secure.

While processing an order, the system automatically notifies the user about relevant changes, such as a new address.



## Business never stops. Can you access important information wherever you happen to be?

The right information, at the right time  
and precisely where it is needed.

The boundary between the office and the outside world is becoming increasingly fuzzy. The opportunity to close a business deal may arise at any time of day. And the last thing you want is to miss an opportunity because the necessary information is inaccessible.

Staying ahead of the pack means keeping constantly abreast of what is going on at your company.

This solution allows you to access your business's most up-to-date information wherever you happen to be, thanks to integration with the ELEVATION Mobile application (PRIMAVERA's mobility solution).

In other words, you can access your management system using any mobile device with internet access (iOS, Android or Windows Phone), allowing you to:

- › **Consult sales (on your mobile phone)**  
As easily as you could on your desktop.
- › **Approve documents (from anywhere)**  
Internal and Purchasing documents created on the PRIMAVERA Professional ERP can be approved on your mobile phone and with all the rigour of the pre-defined system rules.

## A management system that is a veritable partner for your business

PRIMAVERA Professional management software is a source of new information - to which you have never had access before. Working capacity is doubled.

This solution is a veritable technological assistant: it interprets the user's needs and provides the right information at exactly the right moment. Quickly and accurately.

Using a unique technological base of management panels, the systems helps perform operations by automatically opening grids containing information that complements the task being carried out.

You can also easily change the panels available. Or create your own grids containing important information for your day-to-day.

This makes your business more efficient because:

- › **Errors are eliminated**
- › **Tasks are carried out faster**
- › **Decision-making capacity is improved**

Dynamic, automatic panels containing information relevant to the task being carried out. Faster. More efficient.



### A solution that is easy to use and which maximises every user's work.

The ease with which your staff can work with the solution and the efficiency of this interaction means that tasks can be completed faster, with less effort and with no errors.

This solution is your ally in operational support.

It incorporates what users want: it is easy to learn, it affords a pleasant and productive experience, and they can rely on it.

Over the course of our almost 20 years of developing management software, we have been constantly fine-tuning our solutions to ensure they reflect exactly what the users want. The PRIMAVERA Professional solution is the corollary of that investment in the continuous improvement of the tools we develop to serve business competitiveness.

### Increased productivity and a better user experience

The interface (where the user interacts with the system) is one of the reasons why PRIMAVERA Professional stands out from the crowd.

Every user can adjust the desktop to suit their own particular needs. The flexible menu means options can be added to the tool bar so the most frequently-used functions are always immediately to hand.

### Easy creation of charts and indicators

The list mechanism, which over the years has been a differentiating aspect of this solution, is more robust. Always dynamic and easy to use, it allows users to create their own "views" of the information and analyses they require.

The solution's user-friendliness can be felt from the moment you start using it. This is an integrated management system geared towards the user:

- › Easy to use
- › Quick to learn
- › Simple creation of data analyses
- › Intuitive operations
- › Operates securely

### An experienced solution that supports businesses in over 20 countries.

Innovation is in PRIMAVERA's genes. In 1993, we challenged the established models and presented companies with software that revolutionised management tools.

And today we are doing it again. We are offering you a pioneering solution with the stability of 20 years' experience accompanying the growth of companies operating in every business sector.

We were by their side as they grew, we exchanged knowledge, we forged true partnerships and we have evolved together into various geographies.

Over 40,000 companies trust in this solution to achieve the best results. We want to be your trusted technological partner too. Together we can rise successfully to the new challenges.

# Capitalise commercial information to create profitable strategies

We enhance your business's potential at every step of the commercial cycle: from marketing and processing of sales, processing of sales and customer loyalty.

Communicating value, and selling, has become much more complex.

On the one hand, the customers are always connected. They have more power. They are more demanding. They are unforgiving in respect of any unsatisfactory purchasing or consumption experience.

And on the other, your commercial team needs to adapt the know-how, experience and specialisation of your business to suit every customer's individual needs. This is the only way to ensure the customers value, consume and recommend your company's products and services.

More than ever before, the success of your commercial strategies depends directly upon your company's capacity to:

- › **Win customers and secure their loyalty**
- › **Monitor the commercial team's activity in real time**
- › **Make decisions on the basis of real data (from the customer or your sales team)**

The PRIMAVERA Professional solution facilitates the implementation of profitable commercial strategies by having an entire area dedicated to commercial activity: marketing and pre-sales operations, commercial processes and customer loyalty. And all integrated with the other areas of your ERP.

## Your customers could be your main trump card against your competitors.

Your company's greatest asset is its customers. Every contact with a customer or potential customer is a valuable source of information. With every interaction you get to know them better and can fine-tune your retention and loyalty strategy. This is your main trump card against the competition.

In the Contacts and Opportunities module we capitalise on the information you receive from customers, transforming it into activities to be undertaken by your commercial team when the time is right. Thus, your sales force can be more focused on every deal and work towards having happy, loyal customers who will recommend your brand.

## A more proactive and achieving Sales Force

### Easier management of your Contacts and Business Portfolio; daily activities more in tune with your goals.

We simplify the management of your contacts and your business portfolio, as well as the organisation of your daily activities so that your sales force can be truly proactive and achieving.

## Streamlined and efficient sales processes

### *Is a fast and efficient sales process important to you?*

The moment of purchase could be the click that ensures a customer's loyalty. Make sure your customer's experience is as professional as it can be, and they will want to come back for more.

The Sales area in the PRIMAVERA Professional ERP lets you speed up sales operations (with simple and intuitive tools), making every purchase a professional and effective affair.

This module provides you with everything you need to close a sale quickly and easily: quotes, price rules, orders, dispatches, sales and other financial documents, and all in accordance with legal requirements and tax law.

### Streamlined over-the-counter sales

PRIMAVERA's POS streamlines the processing of over-the-counter sales.

Fully integrated with PRIMAVERA's BackOffice, it supports all the operations needed to manage the till and connections to peripherals, as well as providing analyses about the business's progress.

### Less administrative work thanks to electronic invoicing

By subscribing to electronic invoicing, all your commercial documents are sent and received electronically and are automatically integrated in the system. The result is greater efficiency in your commercial transactions and lower costs associated with the administrative processing of your documents.

## FOR A SALES FORCE WITH EXCELLENT RESULTS

Full and simplified management of your business portfolio

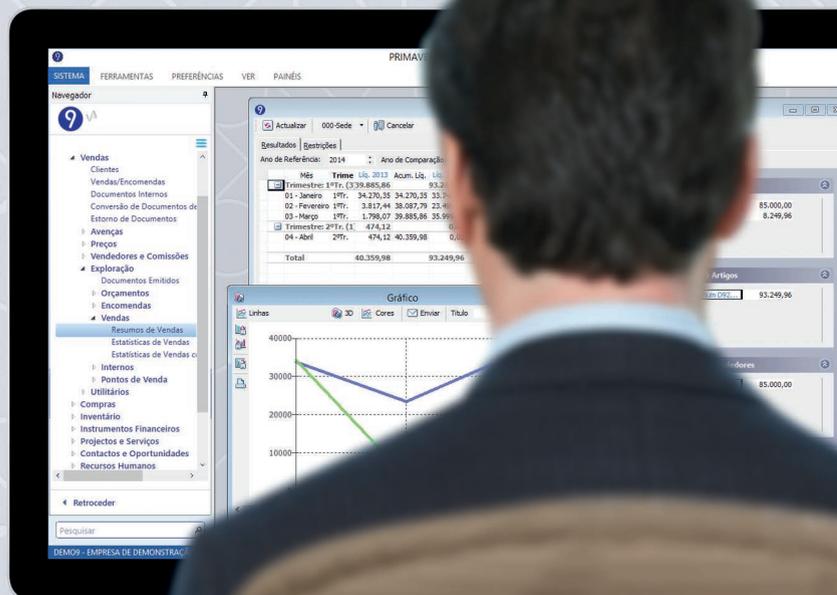
Your daily activities centralised in an easy-to-use calendar

Support in the preparation of quotes, budgets and orders

Traceability of business opportunities

System of alerts and notifications

Assisted generation of activities



## Simplify the management of your sales contracts

There is more to managing sales contracts than simply writing them. Managing contractual guarantees. Defining clauses. Or managing their life cycle. Guaranteeing that sales operations adhere to what is stipulated in the contract is essential. Similarly, it is important that you ensure the contract is valid at the time it is entered into.

The PRIMAVERA Professional solution provides you with integrated contract management, i.e. in liaison with your own sales operations.

## Does your customer want to renegotiate a contract?

The solution provides valuable information which will help when you are renegotiating contracts with customers. A series of analyses about turnover and other sales statistics associated with the contract will simplify decision-making and the negotiation of contractual conditions.

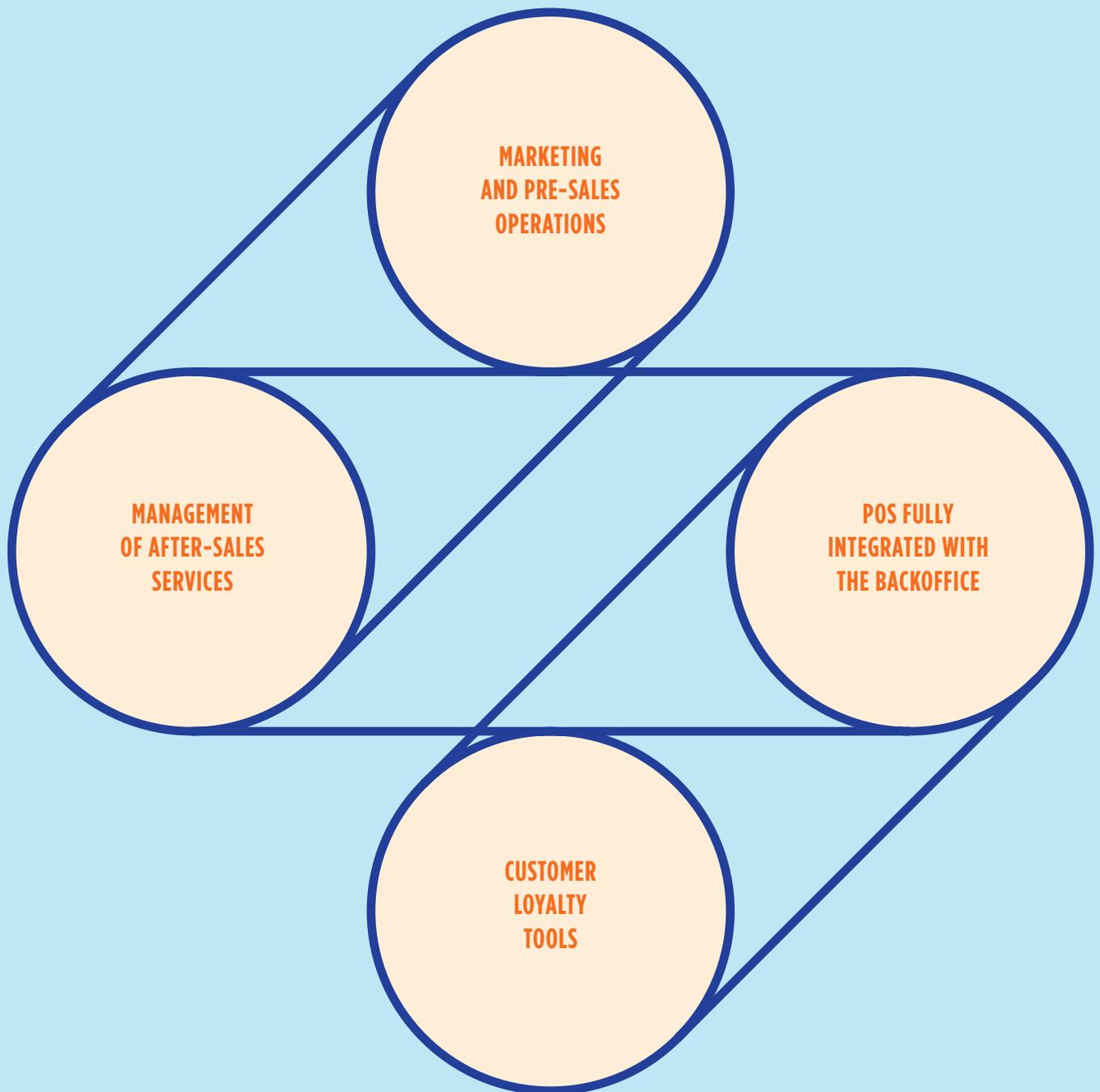
## WITH PRIMAVERA PROFESSIONAL IT IS EASIER TO

Provide customers with an unforgettable experience. And happy customers will not only be loyal; they will also recommend your company.

Capitalise on the customer's and the commercial team's information to achieve more profitable strategies.



# Boost the strength of your business with an integrated commercial management system



# Solid treasury. Rigorous financial management.

Your company's driving force is its financial area. Viability, success, solidity and growth can only be achieved if resources are managed in balanced fashion.

But that balance depends on the accuracy of the data used. And this is often where the problem lies. The data are scattered and become lost in the labyrinth of administrative processes, resulting in a lack of financial control.

With the PRIMAVERA Professional ERP, all the information relevant to your company's accounts is integrated in a financial centre. This makes it easier to control the treasury and obtain valuable management information which will help you make informed decisions.

We enhance your company's results. We guarantee integrated, streamlined and precise handling of accounting and financial processes

Know your business inside out and obtain maximum profitability with a solution that guarantees you:

- › **Automation of critical operations**
- › **Fast and easy inputting of documents**
- › **Robust financial calculation tools**
- › **Planning of treasury requirements**
- › **Integrated business management**
- › **Consolidated information**
- › **Decision-making support**

Experience and robustness at the service of your business's consolidation and growth.

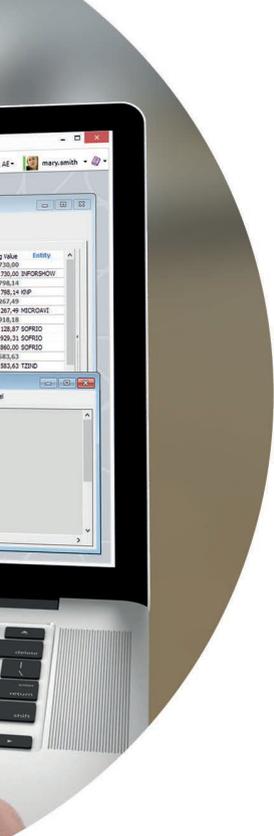
Twenty years ago, PRIMAVERA's accounting solution revolutionised business accounting methods. Today, that system is used by thousands of companies in over 20 countries.

The Accounting area of the PRIMAVERA Professional ERP is suitable for a range of markets, currencies, languages and business sectors.

Documents can be input quickly and easily; sums can be managed and distributed over various areas, such as cost centres and projects; exchange rate differences are calculated and implemented automatically; accounting plans are prepared by financial year; you have budgetary control over projects and results are determined automatically; reporting can be done on the basis of alternative accounts statements and management charts are issued automatically.

This means that you do not need to be an expert in management solutions to be able to manage your company with ease and rigour.





## Information to support decision-making

Obtain analyses, indicators and statistics that allow you to make fast decisions on the basis of up-to-date, trustworthy information. This solution includes a variety of ready-to-use and easy-to-interpret charts.

If you want more in-depth analyses, the XLS Financial (an application based on MS Excel) allows you to explore and analyse the financial data from every perspective. Thus you obtain an overall view of your business.

## Know exactly how much you are spending and reach a new level of cost efficiency

A management system that helps you easily identify the areas, products and/or services which have most contributed to your results will also help you be more assertive in your decision-making.

Obtain a detailed "x-ray" of your business with PRIMAVERA Professional's Management Accounting support mechanisms.

The information provided lets you assess the costs and profitability of a particular product, service or activity, as well as the performance of an operational unit, section or department. It also lets you keep abreast of your financial position, as well as the extent to which you are fulfilling your obligations to third parties.

Knowing your company's real financial position will allow you to make better decisions. To help you in your mission, the solution provides analyses such as:

- › **Balance Sheets and Profit and Loss Statements by Nature and Functions**
- › **Cash Flow Statement (direct method)**
- › **Cost analyses for projects and cost centres**
- › **Budgetary control charts**

## Achieve financial balance through rigorous current account management and error-free treasury transactions

With the PRIMAVERA Professional management system you can be sure that you will be managing your company's available funds and financial liabilities automatically, rigorously and accurately.

A series of simple but robust mechanisms and automatic functions form a Financial Centre where you handle the processes of current account management (payments/receipts), cash flow and banks, securities and forecasts.

With this solution, receipt and payment operations could not be simpler: liquidations, account transfers, offsetting of accounts, inputting of pendings, advance payments, etc., are managed by the system with minimal operator intervention.

## Banking operations in your ERP

Treasury transactions are processed with the utmost rigour and accuracy through manual or automatic bank reconciliation with online or electronic statements.

The solution lets you manage multiple account types and operations (transfers between accounts, capitalisation of financial investments, etc.) and obtain a full daily statement of balances and transactions.

It also handles accounting processes such as tills (opening and closing) with records kept in the appropriate daily log and the issue of deposit slips.

This automated management of Current Accounts and Treasury ensures:

- › **Fewer errors in the sums and deadlines of payments and receipts**
- › **More effective payment collection**
- › **Automatic entries**
- › **Productivity in the checking of sums**

## Meets all the requirements of the SEPA system

Every requirement of the SEPA area is met by the solution: issuing of payments orders and demands complying with ISO 20022; reading and processing of bank returns in accordance with the operations conducted.

# Cost efficiency and flexibility in materials management and purchasing

Supplies at the right time, in the appropriate quantity, with the desired quality and at the lowest cost.

**Plan your purchasing needs.  
Cut costs. Ensure you have  
the right amount of stock.**

Supply management – purchasing exactly what you need and managing your stock efficiently – is critical for your business.

Purchasing more than you need is an unnecessary investment. Purchasing less could mean missed opportunities.

For your business to be profitable, it is fundamental that you avoid:

- › **Wasting time on excessive administrative tasks**
- › **Case by case management with no prior planning**
- › **Running out of stock**

The PRIMAVERA Professional ERP facilitates supply management. It provides you with the necessary information to keep your stocks at an appropriate level, optimise the receipt of materials, manage warehouse locations and ensure that stocks are valued correctly.

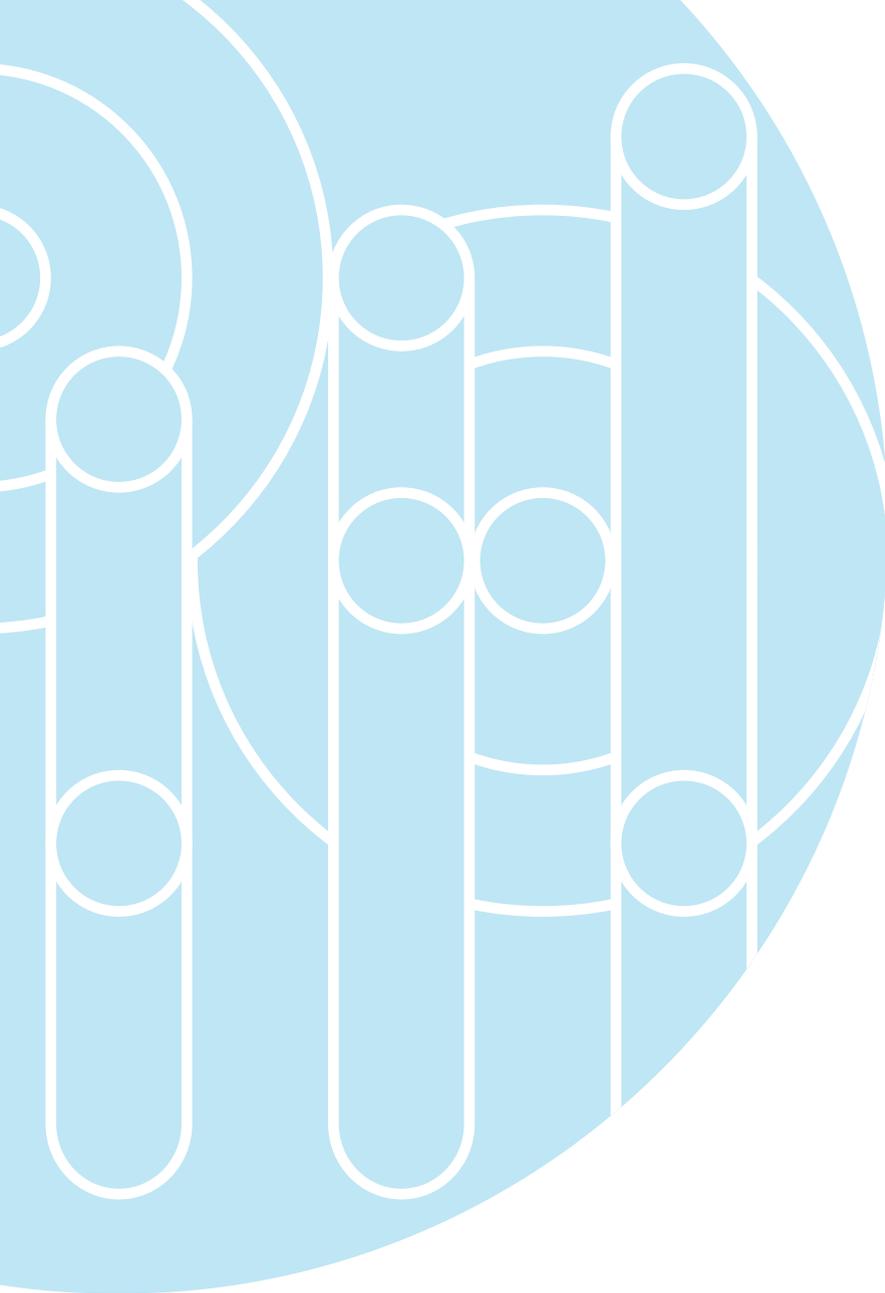
The solution can be adapted to suit your company's specific needs, through the purchasing support functionalities. Thus, you can configure a variety of scenarios to estimate your needs, ensuring that supplies are kept in line with your company's needs in accordance with your schedules or intended strategy.

The system allows you to track the progress of every order (from the request for a quote, the actual quote, ordering and receipt) and to keep control over every purchasing process. They can even be included in your stock forecasts or in new requirement estimates.

## How can you ensure optimal stock levels?

All you have to do is define the required stock levels in the system and configure the various scenarios for requirement estimates. The system will use this information to help you determine the quantities needed at any given moment and to place your orders taking into account the needs of the various areas of your company. You can also reserve stock to fulfil your orders.

These tools will improve the effectiveness of your supply chain and ensure adequate support for your business.



### **Does sticking to the purchasing rules seem difficult? Is the proper association of costs a complex affair?**

Even the most complex price conditions established with suppliers can now be followed easily and accurately.

By defining the prices and discounts agreed by supplier or by item, ensuring that conditions are met correctly becomes a straightforward affair.

Additional purchasing costs can also be inserted easily, meaning they can be distributed in accordance with a variety of criteria. And this ensures your stocks are valued correctly.

### **Management of purchasing contracts**

There is more to managing purchasing contracts than simply writing them, managing contractual guarantees, defining clauses and managing their life cycle.

It is also essential to ensure that purchasing operations comply with what is set down in the contract and that the contract is valid when it is entered into.

PRIMAVERA Professional also assists with purchasing contract management integrated with the actual purchasing operations.

### **Do you need to renegotiate a contract?**

The solution provides analyses about the turnover (purchases) associated with the contract. Here, you will find valuable information that will help you when you need to renegotiate contracts with suppliers.

**Do not put the operability of your company at risk. Avoid the duplication, waste and obsolescence of materials.**

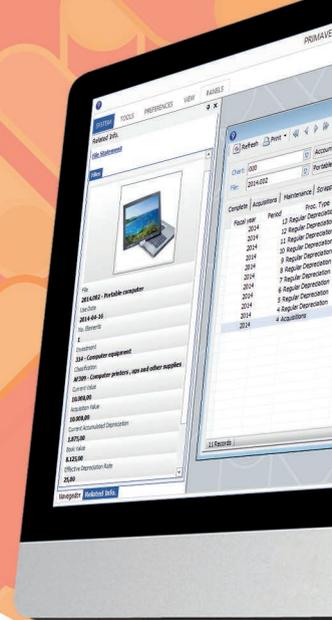
In the Inventory management area, you will find an array of useful tools with which to manage your stock (the materials you currently have in your warehouse and their value).

You can manage items by batch, compound items or series of items, serial number, measurement unit, colour and size.

You can also manage your stock by warehouse and by location, and transfer materials between warehouses.

Inventory checks can be made either directly in the application or using terminals.

# Effective asset management



We boost the chances of a fast return on your investments with simple, intuitive and rigorous tools.

Every company has a seemingly endless list of assets. Property, computer equipment and electronics, vehicles, machinery and a vast array of materials needed for the company to be able to conduct its business.

Managing a company's assets is a complex task. You must abide by extremely exacting international standards.

The PRIMAVERA Professional solution simplifies your company's asset management, in terms of both legislation and accounting.

## Integrated management of every type of asset

The solution handles assets (equity, transfers, rentals and used) throughout their useful life cycle. From the logging of purchases to the inputting of revaluations, and from the logging of repairs to disposals and write-offs.

All the information is integrated with the other areas of the management system. Thus, you have more control over your company's assets.

## Operational management of equipment

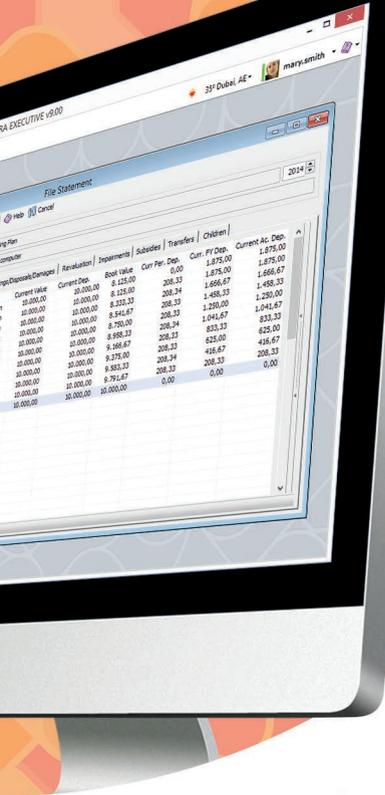
The Assets module contains the identification and a detailed description of all your company's assets:

- › **General description**
- › **Values and depreciation parameters and gains reinvested**
- › **Management, financing and insurance elements**
- › **Records of physical and organisational location**
- › **Association of the asset with the respective user**

## Assignment to projects or cost centres

Every asset can be associated with a specific project, cost centre or function for accounting purposes. Assignments can be made on a fixed daily basis or in accordance with the hours of use.

The direct integration of the Assets module in the Accounting area ensures you maintain control over your assets in accounting terms.



**Simulate accounting scenarios.  
Choose the best asset  
management strategy.**

Using the Depreciation Plan, you can create a variety of accounting scenarios for asset management, in accordance with international rules.

The simulation of depreciations can be based on a variety of scenarios and criteria (by currency, financial year, for your assets as a whole or for only certain specific assets).

Since it is a simulation, it has no effect on your accounts. Thus, you gain a long-term forecast for a particular asset even before you acquire it.

## Compliant with international standards

This solution is your ally when it comes to complying with the legislation applicable to asset management:

- › **It covers all the international accounting standards (IFRS) associated with your company's assets**
- › **It issues charts relating to amortisation, revaluations, gains/losses and financial leasing**
- › **Additionally, it provides support for the justifications integrated with the criteria for processing amortisations**

## Management indicators

You can use the solution to gain fast access to statements of purchases, amortisations, revaluations, policies and insurance. You can also consult analyses about reinvested gains and asset valuation; tax benefits, tax variation and a variety of statistics.

In short, it helps you gain detailed knowledge of your company's assets and make the best investment/divestment decisions.

## Automatic and continuous calculation of depreciations

The solution calculates depreciations automatically. Calculations can be done according to a precise linear schedule (daily), monthly or annually.

Entries of extraordinary depreciations (to be added or deducted) are also handled automatically, as is the control over the revaluation reserve and deferred income (subsidies).

## Reassessments \ Revaluation \ Impairment Losses

Simulating various revaluation scenarios is easy with the solution's help.

Revaluations are calculated by the system in accordance with the Current Market Value principle or the Depreciated Replacement Cost principle.

The solution also provides documentary support for processes involving impairment losses and their (possible) future reversal.

# Management instruments that guarantee control of your business

**Know exactly where your  
resources are being consumed**

Can you easily recognise the  
profitability of your company's  
projects, jobs and activities?

Controlling every one of your company's Projects/Jobs in detail can be a huge challenge. Especially in view of the frantic pace of business today. But this knowledge is fundamental. Without it, we miss opportunities and repeat less profitable scenarios. With it, when we invest we can expect a fast return. Acquiring this knowledge can be a quick and simple process.

Using the PRIMAVERA Professional solution's Projects/Jobs management module it is easy to manage and take financial control of your ongoing projects, works and activities.

If your company's projects involve the assignment of materials, services or equipment for a specific period of time, this solution will help you improve your control of the business.

## Detailed information about every Project/Job

Easily organise the information relating to every project (customer, conditions, appendices) and estimate the different types of costs involved (manpower, equipment, materials, and expenses).

Monitoring progress is also quick and easy. Statuses are defined in accordance with your company's operating logic and the solution can update a project's status automatically as it progresses.

## Invoicing support

The solution also provides you with invoicing support for your projects, either in accordance with consumption or by stages.

Commercial operations logged at your branch offices are synchronised in the central structure. Thus, it is easier to have complete control over your company.



## Do you know which areas of your company are hindering its growth?

Profitability and efficiency essentially depend on meticulous cost management.

### Efficient cost distribution

The PRIMAVERA Professional solution helps you distribute costs evenly by Cost Centre, in accordance with a hierarchical plan and Distribution Keys.

You can assign a percentage of the fixed costs to each account or redistribute the costs when you input the amounts.

Analyses and balance sheets for each cost centre ensure you maintain control over the status of every account.



### An overall view of the business

This management system stands out from the crowd because of its robust integration in a financial centre of all data relevant to company accounting.

This information, which provides the figures for Analytical Accounting, gives you comprehensive knowledge about the business.

The consultations, indicators and analyses provided allow you to understand immediately which areas are influencing your company's overall performance.

You can quickly identify the products and services that require heavy investment and offer a poor return, and the costliest departments, and you will have access to a series of indicators that will help you in your decision-making processes.

This thorough knowledge of your company, from the point of view of profitability, will guide you in defining your strategy and obtaining better results.

## We help you define priorities

### Distribute your investment budget strategically

You can control your projects (or any other task) from the point of view of costs, profits or treasury (cash flow) using the Project Financial Control module.

This makes it easier to assign priorities and distribute your investment budget by project, stage or heading.

From a budgeting point of view, you can define different versions of the budget without losing control. The solution's traceability means you can always see the history of any changes made.

The information recorded is incorporated into the main components of the ERP. This means you are assured of standardised processes, consistency of information and optimisation of resources.

### Access information that will help you in your decision-making

The internal document technology included in this solution streamlines the data flow between the Project/Job management area and the Logistics and Finance areas. Thus, you have access to charts and analyses that will help you in your decision-making:

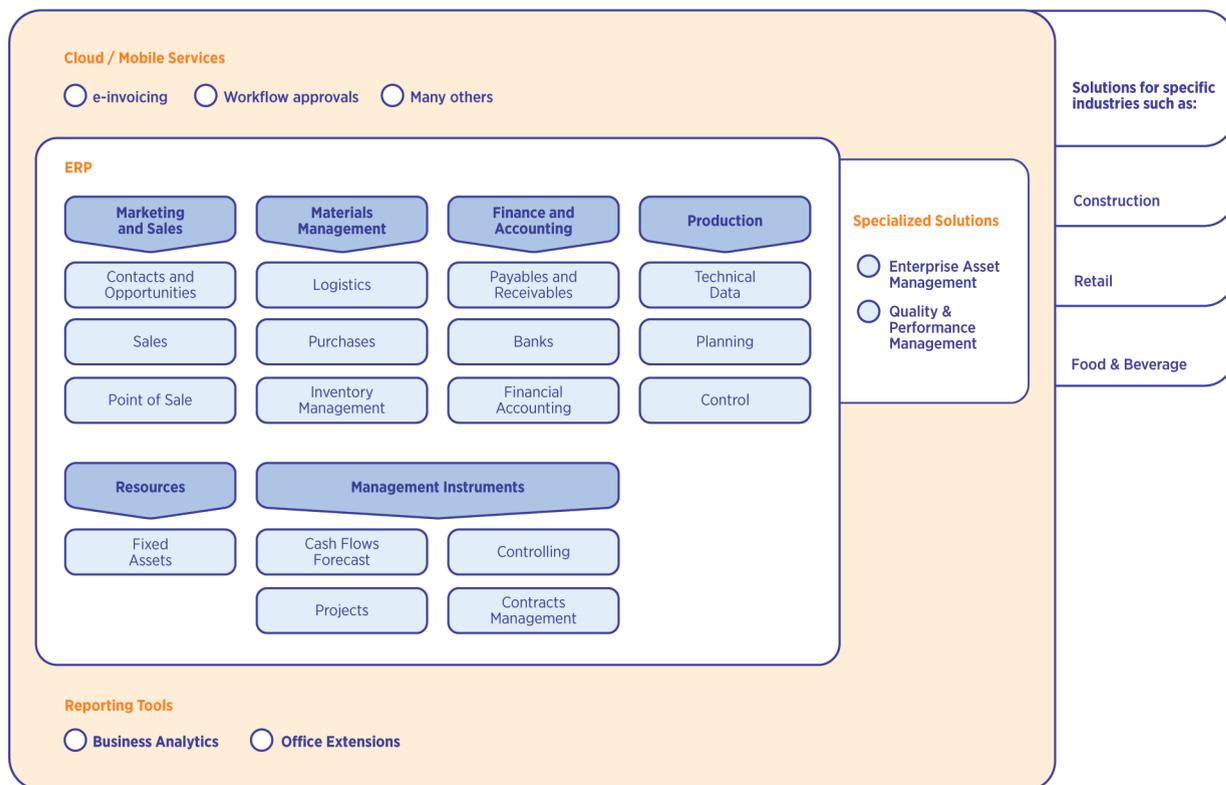
- › **Profitability, cost and profit analyses for every stage of the project**
- › **Detailed consumption with information of associated resources**
- › **Pre-sale and After-sale costs by project**
- › **Analyses from the perspective of the customer, the project and the company**
- › **Justification of the amounts presented**

# A global solution for your business

PRIMAVERA is a supplier of management solutions for the global market. A comprehensive range geared towards companies of various sizes, business sectors, management philosophies and investment capabilities, ensuring an appropriate response to the particular needs of every organisation and every specific business.

A global management system (ERP) used by tens of thousands of users in over 20 countries, solutions that provide data analysis and streamline financial reporting, and offer complementary products for the management of equipment maintenance, mobile applications for the sales force, and quality and performance management solutions; these, in addition to a specific range for certain business sectors, constitute a comprehensive range that addresses companies' needs.

PRIMAVERA's solutions address the needs of a vast array of user scenarios. They can be used via the Cloud and/or installed in customers' premises and information can be accessed on mobile devices.



# Why choose the PRIMAVERA Professional management solution?



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## Greater integration

Thanks to the connection to the Cloud, the access to information on mobile devices and the integration in a unique and pioneering network, you are constantly connected and capable of responding quickly to changes in the market.

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## Greater productivity

Tools that are simple, intuitive and easy to use; customisable desktop; automatic data updating; numerous automatic operations; alerts and notifications help the user with every operation carried out on the system. Making it much easier to be productive.

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## Greater efficiency

Elimination of redundant processes, error prevention, integrated management, digitalisation of processes and support tools for decision-making take your business management to a new level of efficiency.

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## Greater comprehensiveness

Can be integrated with vertical and specialised solutions for the best possible return on your investment in the management system.

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## Greater competitiveness

A vast universe of experienced users, familiar with PRIMAVERA products and the availability of extensive technical resources guarantee the stability, scalability, competitiveness and longevity of your information system.

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## Fewer costs

A global management support solution with a low Total Cost of Ownership (TCO) and automatic updates; continuous monitoring of, and adjustment to, legislative changes in various markets and integration with other applications are factors which make your investment in IT more profitable.

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## Fewer worries

With this solution, you are assured of continuous technological evolution. This means you can focus exclusively on creating value for your business.

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**PRIMAVERA****Business Software Solutions**

[www.primaverabss.com](http://www.primaverabss.com)

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